

**Antenna Adds Ultra-small Indica 2.4GHz MDA Ceramic Chip Antenna
to gigaNOVA[®] Range of Standard Antennas**

***Announces Indica A10381 ultra-small antenna is ideally suited for very small
embedded applications such as Electronic Shelf Labels***

Cambridge, UK, November 8, 2010 --- Antenna Ltd, the integrated antenna and RF solutions company, announced the addition of Indica 2.4GHz MDA ceramic chip antenna - the smallest in the gigaNOVA[®] range of standard antennas. Designed for ease of integration into wireless devices, ultra-small Indica 2.4GHz antenna is ideally suited for a wide range of embedded applications where space is limited and particularly in the proximity of metal objects, such as Electronic Shelf Labels (ESL).

“We are experiencing a global mega-trend of connected devices, with an ever growing range of embedded wireless applications, devices and markets,” stated Greg McCray, CEO of Antenna. “The ESL market for retail stores alone is projected to be in the region of 5 billion units in North America and 10 billion units globally. Indica A10381 is extremely well suited for ESL devices, not only because of its very small size but because it performs especially well in the proximity of metal objects such as metal shelving and product tins. Indica is based on Antenna’s patented MDA technology which has enabled us to develop such a small, high performing antenna that is highly resistant to de-tuning. Indica may be the smallest and most efficient embedded antenna for 2.4GHz applications on the market.”

Indica A10381 is an ultra-small 2.4GHz MDA ceramic chip antenna with 70% efficiency. It is a mere 3.3 x 1.6 x 0.65mm³ in size and weighs less than 0.016g. Indica is suitable for all 2.4GHz applications such as Bluetooth wireless headsets and the new generation of Bluetooth Low Energy medical devices. Indica A10381 is intended for SMD mounting, supplied in tape on reel and available for volume purchase through Antenna’s global network of leading distributors and agents.

Antenna offers the gigaNOVA range of market leading standard antenna solutions for a wide range of embedded and M2M applications requiring cellular, Bluetooth, Wi-Fi, WiMAX and GPS (1.575 GHz) connectivity. Antenna also offers a full range of development support and RF testing to help reduce customization and design costs and accelerate time-to-market.

About Antenova

Antenova is a leading developer and supplier of high performing integrated antennas and RF solutions for wireless communication and consumer electronic devices. Through its customers and licensee partners, Antenova's HDA[®] antennas, DATANOVA[®] multi-band mobile broadband antennas, RADIONOVA[®] RF Antenna modules and gigaNOVA[®] and MDA standard antennas enable some of the most advanced wireless devices, smartphones, feature phones and wireless notebook computers from global Tier 1 OEMs. Antenova's integrated antennas and RF solutions are ideally suited for an extensive range of applications, including GSM and CDMA, 3G, LTE, GPS, 802.11 a/b/g/n, Bluetooth[®] (BT/BT EDR/BT LE), WiMAX[™], WiBro, ZigBee[®], FM, Mobile TV and M2M. For further information, please visit www.antenova.com.

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