

Antenna Offers Complete GPS Receiver Module for Under \$3

SiRFstarIII based GPS RADIONOVA provides complete GPS system solution for embedded GPS applications

Cambridge, UK, October 11, 2011 --- Antenna Ltd, the integrated antenna and RF solutions company, announced a special sub-\$3 price offering of its GPS RADIONOVA SS3 Receiver Module – a complete GPS receiver including SiRFstarIII GPS IC and all front end RF components in a very small low profile single package module. The SS3 GPS Receiver Module is an ideal solution for device manufacturers looking for a very low cost, complete drop in solution for a wide range of embedded applications including “GPS mouse” (USB dongles), personal trackers, automatic vehicle locators (AVLs), vehicle black boxes, data loggers, media tablets and portable media players (PMPs).

“Antenna has been highly successful with its range of CSR SiRF based GPS RADIONOVA receiver modules,” stated Greg McCray, CEO of Antenna. “Due to cost reductions realized from volume manufacturing, we are able to pass on those savings and offer the SS3 GPS Receiver Module at very competitive pricing. At Antenna, we remain committed to providing customers the broadest range of high performing, lowest cost complete GPS receiver modules for embedded applications.”

GPS RADIONOVA SS3 is a very small 18.4x9x2.3mm³ single package GPS receiver module suitable for SMT mounting. It operates on a single 3.6V positive bias supply with low power consumption and available low power modes for further power savings. SS3 is supported by SiRF’s GPS software suite and uses a UART/SPI host processor interface.

The special offer SS3 GPS Receiver Modules are available direct from Antenna only.

About Antenna

Antenna is a leading developer and supplier of high performing integrated antennas and RF solutions for wireless communication and consumer electronic devices. Through its customers and licensee partners, Antenna’s HDA[®] antennas, DATANOVA[®] multi-band mobile broadband antennas, RADIONOVA[®] RF Antenna modules and gigaNOVA[®] and

MDA standard antennas enable some of the most advanced wireless devices, smartphones, feature phones and wireless notebook computers from global Tier 1 OEMs. Antenova's integrated antennas and RF solutions are ideally suited for an extensive range of applications, including GSM and CDMA, 3G, LTE, GPS, 802.11 a/b/g/n, Bluetooth® (BT/BT EDR/BT LE), WiMAX™, WiBro, ZigBee®, FM, Mobile TV and M2M. For further information, please visit www.antenova.com.

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